

TERMS, CONDITIONS AND PRIVACY POLICY

1. Company Identification

ANTÁRTICA CINEMA S.A.S., a commercial company legally incorporated in the Republic of Colombia, with its registered office at Carrera 42 No. 5 Sur 145, Medellín, Colombia, and contact email **distribucion@antarticacinema.com**, carries out activities related to film distribution, exhibition, and promotion, as well as cultural and audiovisual management. This document sets forth the terms, conditions, and policies governing the relationship between ANTÁRTICA CINEMA S.A.S. and the natural or legal persons who access its products, services, activities, or content.

2. Purpose and Scope

These terms and conditions are intended to regulate the use of the content, materials, screenings, activities, and other services offered by ANTÁRTICA CINEMA S.A.S. within the scope of its corporate purpose, as well as to inform about its personal data processing practices, ensuring the protection of the rights of data subjects in accordance with Law 1581 of 2012 and its regulatory decrees.

3. Use of Content and Materials

All audiovisual, graphic, or textual material provided by ANTÁRTICA CINEMA S.A.S. is protected under the applicable intellectual property laws. Unauthorized use, reproduction, public communication, distribution, or modification is prohibited, unless expressly authorized in writing. Exhibition licenses granted shall always be limited to the time, place, audience, and conditions previously agreed upon.

4. Participation in Activities and Screenings

Attendance or participation in activities, screenings, or programs organized by ANTÁRTICA CINEMA S.A.S. implies full acceptance of these terms and conditions. Participants agree to comply with the rules of conduct, safety protocols, and provisions established for each event, as well as to respect copyright and usage restrictions for materials.

5. Personal Data Protection Policy

ANTÁRTICA CINEMA S.A.S. collects, stores, uses, circulates, and deletes personal data during its activities, ensuring the protection of the rights of data subjects in accordance with Law 1581 of 2012, Decree 1377 of 2013, and other applicable regulations. Data will be processed solely for legitimate purposes, such as: administrative management, communication with users, sending information about premieres, activities, or calls for submissions, fulfilling contractual and legal obligations, and preparing internal statistics.

6. Rights of Data Subjects

Under current legislation, data subjects have the right to: (i) know, update, and correct their information; (ii) request proof of the authorization granted for processing; (iii) be informed about the use of their data; (iv) file complaints before the Superintendence of Industry and Commerce; (v) revoke authorization or request deletion of data when the legal principles, rights, and guarantees are not respected.

7. Procedure to Exercise Rights

Data subjects may exercise their rights by sending a written request to **distribucion@antarticacinema.com**, indicating their full name, type and number of identification document, a clear description of the request, and attaching any supporting documents. ANTÁRTICA CINEMA S.A.S. will respond within the time frames established by law.

8. Limitation of Liability

ANTÁRTICA CINEMA S.A.S. shall not be liable for damages or losses arising from the improper use of its content, materials, or screenings, nor for situations of force majeure or acts of God. The company is also not responsible for third parties' interpretation of its content or for use outside the purposes authorized.

9. Validity and Amendments

This document is effective as of its publication in the institutional booklet and may be amended at any time. Amendments will be duly communicated to users through ANTÁRTICA CINEMA S.A.S.'s official channels.